



ATTENDING

Chair - Councillor David Mangle, Mayor Jeff Cantwell, Chief Administrative Officer Erin Beaudin, Acadia Senior Director Student Affairs James Sanford, Acadia Director Safety and Security Patrick Difford, ASU President Samantha Sproule, ASU VP Communications Sam Nielsen, RCMP Sgt. Stephen Power, and Recording Secretary Dan Stovel

ALSO ATTENDING

Deputy Mayor Wendy Donovan, Director Community Development Chrystal Fuller, and Community Development Officer Andrew Webber

LATE ARRIVALS

Acadia Director Safety and Security Patrick Difford

CALL TO ORDER

The Chair called the meeting to order at 12:01 pm

1. APPROVAL OF THE AGENDA

The agenda was approved

2. APPROVAL OF THE MINUTES OF THE REGULAR MEETING OF JULY 26, 2016

The minutes were approved as drafted

3. COMMITTEE PRIORITIES – ACTION PLAN UPDATE

a. Research and implement best practices

- Work is ongoing to develop a Housing Symposium scheduled for January 2017 to deal with some of the housing problems that have arisen over the last couple of years
- There will be a 'Best Practices' component to the day and a 'Pubic' component to the evening, along with some follow-up meetings with the ASU
- The session will be broken into four streams:
 - Social Integration of Seniors and Students/Young People in Wolfville
 - Affordable Housing
 - Residential Rental Business Bylaw
 - Downtown redevelopment supporting age friendly community opportunities

b. Promote Neighbourhood connections

- As a Welcome Week event, the Town held a session at the Farmers' Market in order to try to build relationships between community members and Acadia students.
- The goal of this event was to have Clubs and Organizations from Acadia come to the Farmers' market
- Although well attended by the public, it was still early in the semester to evoke student representation from the various Acadia University Clubs
- Looking to bring students to Town events in the future



c. Development of partnership agreement for facilities

- A major initiative of staff with Acadia, particularly Athletics, as a way in which to bring students and the community closer together and figure out what community access to that facility will look like in the future
- Looking at having more information to discuss with the Committee and present to Council in December

d. Event Coordination

- Update provided within CIS Championships, item 4a

e. Provide input on key Bylaws/Policies

- Prevention of Excessive Noise Bylaw, Ch64, has been 'Gazetted' as of September 16th which means that Summary Offence Tickets may be issued under the new fee schedule
- The amended Dog Control Bylaw, Ch16, is going to Public Hearing Tuesday, September 27th and Town Council for Second Reading immediately following the Public Hearing
- The next real initiative is the Community Standards Bylaw is under development/review
- There will be an off-campus housing fair for students for students moving off campus at which Town representation will be present to discuss the various Bylaws

4. ASU/ACADIA UPDATES

a. CIS Championships

- The point of contact at Acadia University is Kevin Dickie, Director Acadia Athletics
- Planning is well underway for this event in November
- RCMP is aware of this event but not yet fully involved in the planning

b. Bylaws Review

- There is work going on and effort is being made to ensure that Bylaws that may have a student impact are brought forward to the Town & Gown Committee

c. Community Alcohol Project – Partners Shifting the Culture of Alcohol (CAPPSCA)

- A community group that has been in operation for just over a year with membership from up and down the Valley
- There are several ongoing areas of focus – the key ones being Youth, Parents and Media
- A big effort was to place "Harm Reduction Cards" in the hands of high school students that focused on their graduation and Prom season. Things that they could do to reduce harms of alcohol
- Acadia has had representation on the committee on a regular basis
- Suggested that it may be worthwhile at some point in the future to invite the Chair, Daisy Dwyer, of the Committee to the Town & Gown to provide an overview
 - Staff are investigating for the November meeting

d. Welcome Week Overview 2016

- From ASU's perspective it was a successful event
- A Welcome Week debrief will be held within the next few weeks
- RCMP presented details that were provided at the RCMP Advisory Board:
 - In preparation for Welcome Week activities, police visited ten residences known to host loud parties in previous years. Investigators met with tenants and discussed laws and penalties, including the Town of Wolfville's Prevention of Excessive Noise Bylaw
 - Additionally, as parties developed, investigators proactively engaged with the tenants and landlords, in an effort to prevent the party from disrupting the neighbourhood
- From Acadia's Safety and Security perspective, there was a marked decrease in troublesome areas
- Chair suggested that ASU/Acadia send a Letter to the Editor of The Grapevine and the Valley Journal Advertiser highlighting the success of the event
- This was a good example that there are no singular strategies that can be employed to provide ideal results on any particular issue. There's a component of enforcement, a component of programming, a component of education and awareness – this was a template for success in event management

e. Upcoming Events

- The Town has no specific events for the Fall
- December 2nd is the Night of Lights event in Wolfville and it would be interesting to have a student component to this event
- The Valley Harvest Marathon is upcoming
- October 15th is Homecoming for Acadia University
- "Hear it Stop it" Campaign will be running in the next few weeks

5. NEW BUSINESS

a. Strategic Planning Process Input

There is a Municipal Election coming up on October 15th, following which a new Council will be welcomed. There is an opportunity for Council to conduct a Strategic Planning Exercise that will vision out where Wolfville will be going over the next four-year period. As part of the Strategic Planning Toolkit, each of the Committees of Council has been asked to provide reflection on the following issues:

- **Key Accomplishments from Past Term**
 - Focus on more of a strategic look at what the Town & Gown Committee is doing – measurement and assessment to guide decisions and directions. Continue to build an evidence-based approach into the way in which things are done
 - Relationship between Acadia/ASU and the Town is much better than it was in the past. There is better communication and students feeling more respectful about their Town
 - Town Council to ASU Council meeting held to further build relationships



- Identifying and working on shared priorities. Moving issues forward without being done strictly through enforcement
- The examination of how other Town & Gown communities are tackling issues and the reaching out to other organizations to further the development of best practices
- The close relationship that the Compliance Officer has developed with the ASU and the employment of a student intern with the Town's Compliance Officer
- The improved relationship that Town staff has developed with Acadia staff towards working as a true partnership – more intentional and planned out
- **Top Priorities going forward**
 - Housing – a way in which the students are more engaged with the Town
 - Engaged/enhanced Communication
 - Research and Implement Best Practices while providing input on key Bylaws/Policies
 - Development of Partnership Agreements for Facilities
- **What would you like Council to consider as part of the Strategic Planning Process**
 - With regards to the use of language moving forward, examine using different terms when talking about “Students” (i.e., Mature Students, International Students, First-year students)
 - Having a student work with the Compliance Officer on a more permanent basis with on-campus office space available for the Compliance Officer to provide more campus presence – possibly revisiting the “Student Ambassador Program”
 - Focus on keeping graduate students from Acadia in the Wolfville area

6. ROUNDTABLE DISCUSSION

- Thanks expressed to Councillor Mangle for his efforts on the Committee during his tenure as Chair

7. NEXT MEETING

The next meeting of the Wolfville-Acadia Town & Gown Committee is scheduled for Tuesday, October 25, 2016

The meeting adjourned at 1:09 pm

Approved at the January 24, 2017 Town & Gown Meeting

As recorded by Dan Stovel, AA Corporate Service