



POLICY

Cultural Development Policy

Policy Number: 760-001	Supersedes Policy Number: Not Applicable
Effective Date: 2009-02-16	Approval By Council (Motion Number): 09-02-09

1.0 Purpose

This policy recognizes Wolfville’s cultural community and provides a framework to encourage efficient use of resources and encourage consistent, complimentary decision making related to cultural development.

2.0 Scope

This Policy is applicable to all Town of Wolfville employees and Town Council.

3.0 References

- 3.1 [Nova Scotia Department of Communities, Culture and Heritage](#)

4.0 Definitions

- 4.1 **Culture** describes natural, manufactured and conceptual aspects of society that reflect and/or inform shared behaviours and beliefs. Common examples include architecture, the arts and geography.
- 4.2 **Art** is considered an essential component of culture and includes activities such as visual, media, literary, material, culinary and performing arts.

5.0 Policy

- 5.1 **Cultural values:** The Town of Wolfville recognizes that culture is an essential component of a healthy community and adopts the following cultural value statements:
- Culture forms community spirit and manifests the community’s identity.
 - Culture is an important economic driver. A vibrant culture contributes to Wolfville’s commercial sector.
 - The Town of Wolfville recognizes the importance of cultural diversity. A healthy cultural sector reflects the diverse traditions, interests and ideas of all citizens.



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- d. Culture evolves from the initiative and active participation of community members. The Town of Wolfville will actively seek input of community members in promotion of cultural development projects and programs.
 - e. The Town of Wolfville recognizes that the natural environment (e.g. Wolfville Watershed Nature Preserve, Bay of Fundy) and the natural resources of the region (wineries, orchards, fields) are important contributors to the development and potential of the community and shall incorporate these assets in cultural development projects and programs.
- 5.2 **Cultural development roles:** Identification and development of cultural assets is a community-wide effort.
- a. The Town of Wolfville recognizes that the first step in cultural development is to identify and acknowledge cultural assets, which includes facilities, groups, individuals and education opportunities.
 - b. The Town of Wolfville actively encourages and supports the participation of individuals and community groups in cultural development
 - c. The Town of Wolfville actively encourages and supports the participation of local businesses in cultural development.
 - d. The Town of Wolfville actively encourages cultural development through provision of support services to cultural groups.
- 5.3 **Education:** Education is a fundamental component of cultural development, supports cultural stewardship and promotes cultural values for people of all ages.
- 5.4 **Cultural infrastructure:** The Town supports cultural development directly and indirectly through facility development projects, provision of operating grants to groups and ongoing community planning for cultural infrastructure.
- a. The Town of Wolfville works cooperatively with Acadia University, a recognized supporter of education and cultural development to provide cultural facilities and support cultural development in Wolfville. .
 - b. The Town values construction and preservation of buildings with special architectural and heritage value. Builders are encouraged to create developments that contribute to the aesthetic appeal of the Town.
 - c. The Town of Wolfville recognizes that art is an important component of cultural infrastructure and supports efforts to install art in public spaces.



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- d. The Town of Wolfville recognizes that creative design of public spaces including buildings, streets and neighbourhoods is an opportunity to showcase the cultural identity of the community
- 5.5 **Cultural planning:** The Town of Wolfville recognizes that over time, our community's cultural assets and development priorities will change.
- a. In order to adapt to changing conditions the Town will review the Cultural Development Policy on a regular basis.
 - b. In order to identify and develop cultural assets the Town will complete a cultural development planning process.

CAO

March 10, 2016

Date