Strategic Priorities At-A-Glance

Fiscal Responsibility: *Ensure organizational sustainability and deliver public services using sound financial decision-making, through:*

1) Asset Management: Collect accurate and timely data to make informed decisions that inspire trust and confidence.
2) Community Focus: Make Investments in public services reflective of community need.
3) Financial Planning and Management: Collect, administer, and manage funds in a transparent manner.

Prosperous Economy: *Foster a diverse and resilient local economy that supports entrepreneurship, innovation, sustainable development, and contributes to a vibrant community, through:*

1) Holistic Planning: Municipal Planning Strategy and development processes that enables investment, foster multiple and complimentary uses of property, and supports a growing population.
2) Partnerships: Foster partnerships that promote Wolfville and create value.
3) Placemaking for a Vibrant Community: Enhancing public spaces to support community connections.
4) Event Attraction: Positioning Wolfville as an inclusive, supportive partner for events

Inclusive Community: *Build a safe and inclusive community and be a leader in meaningful engagement, through:*

1) Inclusivity: Nurture a sense of belonging for all.
2) Engagement: Listen and provide opportunities for the community to participate.
3) Safety: Keep our community safe and supported with our partners.

Sustainable Environment: *Lead climate action through integrated mobility and environmental protection, through:*

1) Climate Action: Reduce emissions and prepare for the impacts of climate change.
2) Environmental Protection: Protect and sustain our natural assets and biodiversity.
3) Mitigating emissions: Lead and influence through programs and education.
4) Integrated Mobility: Determine alternative options for moving around the Town for all ages and abilities.