



Town of Wolfville Strategic Partnership Program

Call for Expressions of Interest

Purpose

The Town of Wolfville is inviting **Expressions of Interest (EOI)** from organizations wishing to become, or remain, a **Strategic Partner** of the Town for a four-year term aligned with Council's Strategic Plan. Strategic Partnerships are intended for organizations whose work delivers significant, ongoing community benefit and aligns closely with Council's priorities. This program supports organizations the Town considers key contributors to Wolfville's social, cultural, recreational, environmental, and economic wellbeing. Council will determine its Strategic Partners and levels of funding after the first year of its term.

What is a Strategic Partner?

Strategic Partners are organizations the Town works with in a sustained, multi-year relationship to help achieve community outcomes. This is distinct from other grants issued by the Town, such as One-Time Operational or Capital grants or smaller Community Capacity Grants.

Eligible organizations must fall within **one** of the following categories:

Facility Operators

Organizations that operate **affordable, accessible, multipurpose recreational or community spaces** that are consistently available for use by the broader community.

Signature Festivals or Events

Festivals or events that:

- Have operated for **at least four years**
- Are **primarily located in Wolfville**
- Involve a **partnership relationship with the Town beyond funding only**
- Demonstrate a **positive economic impact**, including attracting visitors from outside Wolfville

Community Capacity-Building Organizations

Organizations that build community capacity through programs, services, or initiatives that provide ongoing benefits to Wolfville residents (e.g., social wellbeing, inclusion, arts, leadership, environmental stewardship).

Eligibility Requirements

To be considered, organizations must:

- Be willing to enter into a **Funding Agreement** with the Town, outlining expectations
- Provide **annual financial statements**
- Demonstrate alignment with [Council's Strategic Plan](#) and **Town principles**
- Operate primarily in Wolfville (or demonstrate clear benefit to Wolfville residents)

*For events, additional requirements include minimum years of operation and demonstrated visitor draw.

Funding Information

- Strategic Partnerships are for a **four-year term**
- Funding is provided **annually**, subject to the **Funding Agreement**
- Maximum annual funding (4 years): **[To Be Determined by Council] (Currently \$5,000 per year)**
- Total Town support (staff time/labour or other in-kind contributions) will be considered when determining funding levels. Council may approve an amount less than the amount requested.



Evaluation Principles

Applications will be assessed based on alignment with Town priorities, including:

- Community wellbeing
- Equity, diversity, inclusion, and anti-racism
- Accessibility
- Environmental stewardship
- Fiscal responsibility and sustainability
- Economic impact

Required Information in Your Submission

Expression of Interest submissions must include:

Amount of Annual (4 Year) Funding Requested

Organization Information

- Mission and mandate
- Years in operation
- Governance structure (board, staff, volunteers)

Program / Service Description

- Key activities and who benefits
- Estimated number of Wolfville residents served annually
- Frequency of programming or service delivery

Community Impact

- How your organization contributes to community wellbeing (connection, belonging, health)
- How you create welcoming and inclusive environments
- Barriers you remove (financial, physical, cultural, etc.)

Equity & Accessibility

- How equity-deserving communities are involved in leadership, planning or programming
- Accessibility measures in place

Environmental Practices

- Actions taken to reduce environmental impact or promote sustainability

Economic Impact

- Support for local businesses, artists, or service providers
- Training or skill-building opportunities provided for volunteers
- Employment or paid opportunities created
- Visitor attraction (if applicable)

Financial Information

- Most recent financial statements
- Revenue sources (Town vs other funding)
- Budget overview
- In-kind or volunteer contributions

Relationship with the Town

- Nature of partnership with the Town beyond funding
- What community gap would exist if your organization did not operate

Submission Deadline:

[To Be Determined]