

## Agencies, Boards & Commissions

Spring 2026 Advertising – Media Postings	
<b>Posting Dates</b>	<b>DAILY</b>
April 4 (full ABC list)	Chronicle Herald and Cape Breton Post
April 18 (small teaser ad)	Chronicle Herald and Cape Breton Post
<b>Posting Dates</b>	<b>WEEKLY</b>
April 9	Annapolis Valley Register
April 13	Aurora
April 22	Guysborough Journal
April 22	Inverness Oran
April 24	Le Courier (French)
April 9	New Glasgow News
April 8	Pictou Advocate
April 8	The Reporter – Strait Area News
April 8	Progress Bulletin
April 9	Tri-County Vanguard
April 9	Truro News
April 22	Victoria Reporter
<b>Posting Dates</b>	<b>MONTHLY</b>
May Edition	Mi'kmaq Maliseet
Spring Edition	Black Business Initiative (B2B Magazine)
<b>Posting Dates</b>	<b>ONLINE</b>
Weeks of April 13 & April 27	AllNovaScotia
April 6 to May 3	Programmatic – Stack Adapt
<b>Posting Dates</b>	<b>SOCIAL MEDIA</b>
Weeks of April 6, April 20, & May 4	Facebook
Weeks of April 13, April 27, & May 11	LinkedIn
<b>Posting Dates</b>	<b>DIGITAL SCREENS</b>
March 30 to May 31	Access Nova Scotia
<b>ECO will circulate materials to the following groups:</b>	
<ul style="list-style-type: none"> <li>• Ministers, Deputy Ministers, Associate Deputy Ministers, Ministerial Assistants, Member of the Standing Committee on Human Resources, Members of the Legislative Assembly (MLA's), Special Advisors to the Minister, and the staff of the Premiers Office;</li> <li>• Nova Scotia Barristers Society for posting in their e-newsletter;</li> <li>• Nova Scotia Community College (NSCC) for posting on their website;</li> <li>• Chief Administrative Officers, Clerks, Mayors and Wardens of the municipality units and to the Regional Libraries across the province;</li> <li>• Institute of Corporate Directors – Maritime Chapter;</li> <li>• ABC Departmental Liaisons for circulation to department networks; and</li> <li>• Current ABC members for awareness.</li> </ul>	